



**POWER
FORWARD™**



The Power Forward commercial lighting rebate program is provided by Heartland Consumers Power District in collaboration with the City of Madison. Incentives are provided to commercial and industrial customers for upgrading to new, high-efficient lighting.

Power Forward offers incentives on a first-come, first-served basis.

Incentives will not be paid without the completion of the application form and proof of purchase and installation. Sales receipts or invoices itemizing the new equipment, including number of fixtures, number of lamps in each fixture and wattage of lamps used must accompany the application. Details on the lighting being replaced must also be provided including existing technology, number of fixtures, number of lamps in each fixture and wattage of lamps used.

Upgrades other than those listed in this application may also be considered for custom incentives. Please contact Tess Nelson with the City of Madison @ (605) 256-7521 or tess.nelson@cityofmadisonsd.com to discuss rebates



City of Madison and Heartland Consumers Power District **COMMERCIAL LIGHTING REBATE**

In order to qualify for a lighting rebate, please complete the following steps:

- 1. Determine Eligibility.** Commercial and industrial customers of the City of Madison served by Heartland Consumers Power District are eligible for incentives. Only new products are eligible for incentives and must replace old equipment. If products are different than those outlined in this application, pre-approval from Heartland is required.
- 2. Install Equipment.** New equipment must be installed and old equipment properly removed.
- 3. Complete and submit the application and accompanying documentation.** Complete the application and attach copies of all project invoices. Include all documents as outlined in the application's terms and conditions and return to the City of Madison.

Applicant Information

Business Name: _____

Address: _____

Installation Address (if different from above): _____

City: _____

State: _____ Zip: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Name of Contractor (if applicable): _____

Phone Number: _____

Incentive Request

Proof of purchase and installation must be provided. Sales receipts or invoices should outline number of fixtures, number of lamps in each fixture and wattage of lamps used. Details on lighting being replaced, including existing technology, number of fixtures, number of lamps in each fixture and wattage of lamps used, must also be provided.

| Lighting Upgrade | | Wattage of Existing Fixtures | Wattage of New Fixtures | Incentive (A) | Quantity (B) | Total (A*B) |
|---|--|------------------------------|-------------------------|---------------|--------------|-------------|
| LED | | | | | | |
| Replace incandescent or halogen lamps with ENERGY STAR qualified LEDs | | | | | | |
| LED - Greater than 10 watts | | | | \$15/lamp | | |
| Replace any T12, T8 or T5 with LED | | | | | | |
| LED - 48 watts or less | | | | \$20/fixture | | |
| LED - 49 watts and above | | | | \$30/fixture | | |
| Replace high pressure sodium, metal halide or mercury vapor with LED | | | | | | |
| LED - 149 watts or less | | | | \$40/fixture | | |
| LED - 150 watts and above | | | | \$50/fixture | | |
| Replace incandescent EXIT sign with LED fixture | | | | \$10/fixture | | |
| Total Incentive Requested | | | | | | |

| Custom Rebate* | | Wattage of Existing Fixtures | Wattage of New Fixtures | Incentive (A) | Quantity (B) | Total (A*B) |
|----------------------------------|------------------|------------------------------|-------------------------|---------------|--------------|-------------|
| Existing Fixture Type | New Fixture Type | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| Total Incentive Requested | | | | | | |

**Custom rebates other than those listed on this application may be available.*

Please contact Tess Nelson with the City of Madison @ (605) 256-7521 or tess.nelson@cityofmadisonsd.com to discuss rebates.

Preapproval from the City of Madison and Heartland is required for all custom rebates.

I hereby certify that the information contained in this application is accurate and complete and that I have read and understand the terms and conditions set forth in this application.

Authorized Signature: _____

Print Name: _____

Title: _____ Date: _____

Please return completed application and all accompanying documentation to the City of Madison.

Power Forward Commercial Lighting Program

Eligibility

1. Power Forward commercial lighting incentives are provided by Heartland Consumers Power District (Heartland) and the City of Madison. Commercial and industrial customers of participating utilities are eligible to apply for incentives. For a list of participating utilities, visit www.hcpd.com or contact the City of Madison to verify participation.
2. Only existing lighting systems qualify for the incentives. New construction or the addition of more light fixtures in a facility may qualify as a custom rebate. The number of new lighting fixtures will equal the number of fixtures being replaced. If the quantity of new and existing fixtures is not equal, the lesser quantity will be eligible for incentives.
3. Eligible equipment must be connected to an electric service billed under a commercial or industrial rate class by the City of Madison. Only new products will be eligible for incentives and must replace old equipment.
4. This program is applicable to lighting upgrades as outlined in the application. Rebates for other lighting upgrades may be granted at the discretion of the City of Madison and Heartland. Lighting upgrades other than those outlined in this application must be pre-approved by the City of Madison and/or Heartland staff before installation in order to be eligible for incentives.

Terms & Conditions:

1. Incentive payments will be disbursed on a first-come, first-served basis and are subject to eligibility and availability of funds. This program and its incentive amounts are subject to change or termination without notice. Neither pre-approval of a project, nor any other action by Heartland or its participating utilities, will entitle a customer to an incentive payment until the application is finally approved by Heartland.
2. Incentives will be paid after new equipment is installed and operating. Projects must be started on or after January 1, 2016 and completed by December 31, 2016 to qualify.
3. Incentives will not be paid without the completion of the application form and proof of purchase and installation. **Sales receipt(s) or invoice(s) itemizing the new equipment and indicating the size, type, make, model, purchase date and vendor must accompany the application. Details on the lighting being replaced must also be provided including existing lighting technology, number of existing fixtures, number of lamps in each fixture, and the wattage of lamps used.**
4. The incentive payment will come directly from the City of Madison. Please allow up to 90 days for delivery of incentives.
5. Heartland and the City of Madison reserve the right to do random spot checks to verify program compliance.
6. Heartland and City of Madison are not responsible for any tax liability imposed on the customer as a result of the energy efficiency incentive payment.
7. Heartland and the City of Madison do not endorse or warrant any particular manufacturers, contractors, products, or system designs in promoting this program.
8. Heartland and the City of Madison do not guarantee any equipment funded under this program or that a specific level of energy or cost savings will result from products funded by these incentives
9. The customer/contractor is responsible for proper disposal and/or recycling of any waste generated as a result of this project.
10. Heartland and the City of Madison are not liable for any damage or injury arising from or related to the removal, installation or operation of any equipment, or any other action taken by the customer, in connection with a project undertaken by the customer under the program described in this application.
11. Falsifying any information may lead to cancellation of current and future incentive applications.
12. Heartland and the City of Madison reserve the right to publicize your participation in this program unless you specifically request otherwise, in writing.

If you have questions about the commercial lighting program, contact:

Tess Nelson with the City of Madison
(605) 256-7521
tess.nelson@cityofmadisonsd.com