

CITY OF MADISON
SALES TAX COLLECTIONS
By Major Group Per Standard Industrial Classification (SIC) Major Group and Division Report

	12/31/2015	12/31/2016	12/31/2017	12/31/2018	12/31/2019	from 2018 to 2019 + / -	from 2018 to 2019 % of Change
Division - No Division							
	+/- \$	- \$	- \$	- \$	27.83 \$	27.83	
	Total \$	- \$	- \$	- \$	27.83 \$	27.83	
Division A - Agriculture, Forestry, Fishing							
Major Group - 01	\$ -	\$ -	\$ 20.40	\$ -	\$ 92.49	92.49	
07	\$ 32,912.21	\$ 35,490.95	\$ 38,944.47	\$ 38,719.61	\$ 39,123.44	403.83	1.04% agriculture services (veterinary, lawn and garden)
08	\$ -	\$ -	\$ -	\$ -	\$ -	-	
+/-	\$ 599.69	\$ 897.24	\$ 1,309.32	\$ 641.97	\$ 449.54	(192.43)	-29.97%
Total	\$ 33,511.90	\$ 36,388.19	\$ 40,274.19	\$ 39,361.58	\$ 39,665.47	303.89	0.77%
Division C - Construction							
Major Group - 15	\$ 6,305.56	\$ (24,395.77)	\$ 6,450.29	\$ 1,398.18	\$ 2,279.55	881.37	63.04% building construction, general contractors
16	\$ 5,965.36	\$ 3,454.96	\$ 489.18	\$ 3,439.76	\$ 14,583.15	11,143.39	323.96% heavy construction other than building construction
17	\$ 34,201.02	\$ 45,917.32	\$ 51,192.55	\$ 30,218.68	\$ 48,508.58	18,289.90	60.53% construction special trade contractors (plumbing, heating, AC)
+/-	\$ -	\$ -	\$ -	\$ -	\$ -	-	
Total	\$ 46,471.94	\$ 24,976.51	\$ 58,132.02	\$ 35,056.62	\$ 65,371.28	30,314.66	86.47%
Division D - Manufacturing							
Major Group - 20	\$ 2,488.33	\$ 3,952.15	\$ 5,268.89	\$ 5,068.27	\$ 5,011.45	(56.82)	-1.12%
21	\$ -	\$ -	\$ -	\$ -	\$ -	-	
22	\$ -	\$ -	\$ -	\$ -	\$ 9.25	9.25	
23	\$ 139.54	\$ 230.55	\$ 465.64	\$ 295.74	\$ 523.41	227.67	76.98%
24	\$ 211,372.29	\$ 155,446.78	\$ 159,477.82	\$ 155,977.27	\$ 120,261.20	(35,716.07)	-22.90% lumber, wood products, except furniture (prefabricated wood buildings)
25	\$ 303.47	\$ 974.86	\$ 106.11	\$ 139.82	\$ -	(139.82)	-100.00%
26	\$ -	\$ 22.94	\$ -	\$ 16.46	\$ 4,825.95	4,809.49	29219.26% paper, allied products
27	\$ 20,772.63	\$ 20,981.75	\$ 21,732.32	\$ 21,848.39	\$ 21,984.20	135.81	0.62% printing, publishing, allied (newspapers)
28	\$ 10,382.66	\$ 11,217.89	\$ 10,253.98	\$ 1,405.13	\$ 11,847.77	10,442.64	743.18% chemicals, allied products
29	\$ -	\$ -	\$ -	\$ -	\$ -	-	
30	\$ 24,556.82	\$ 25,994.27	\$ 28,876.06	\$ 42,471.12	\$ 29,842.08	(12,629.04)	-29.74% rubber, miscellaneous plastic products
32	\$ 3,237.05	\$ 4,009.83	\$ 3,949.83	\$ 19,743.62	\$ 10,834.66	(8,908.96)	-45.12% stone, clay, glass, concrete products
33	\$ 660.45	\$ -	\$ -	\$ 1,641.09	\$ -	(1,641.09)	-100.00%
34	\$ 4,617.54	\$ 4,688.81	\$ 4,371.73	\$ 3,830.66	\$ 3,612.50	(218.16)	-5.70%
35	\$ 15,053.60	\$ 10,015.13	\$ 35,270.19	\$ 32,606.17	\$ 18,053.36	(14,552.81)	-44.63% industrial, commercial machinery, computer equipment
36	\$ 2,638.35	\$ 5,086.30	\$ 968.33	\$ 7,199.58	\$ 15,820.04	8,620.46	119.74% electronic, other electrical equipment, except computer equipment
37	\$ 2,614.26	\$ 2,950.99	\$ 4,569.02	\$ 4,204.09	\$ 4,125.46	(78.63)	-1.87%
38	\$ 2,985.87	\$ 2,071.42	\$ 5,885.85	\$ 17,748.34	\$ 4,030.97	(13,717.37)	-77.29% measuring, analyzing, controlling instruments
39	\$ 4,566.15	\$ 9,088.90	\$ 3,772.31	\$ 6,240.83	\$ 4,487.60	(1,753.23)	-28.09%
+/-	\$ 2,075.99	\$ 1,233.26	\$ 2,216.41	\$ 38.59	\$ 1,959.92	1,921.33	4978.83%
Subtotal	\$ 308,465.00	\$ 257,965.83	\$ 287,184.49	\$ 320,475.17	\$ 257,229.82	(63,245.35)	-19.73%
+/-	\$ -	\$ -	\$ -	\$ 18.05	\$ 8.31	(9.74)	-53.96%
Total	\$ 308,465.00	\$ 257,965.83	\$ 287,184.49	\$ 320,493.22	\$ 257,238.13	(63,255.09)	-19.74%
Division E - Transportation, Communications, Electric, Gas, Sanitary Sewer							
Major Group - 40	\$ -	\$ -	\$ -	\$ -	\$ -	-	
41	\$ 246.15	\$ 242.30	\$ 282.45	\$ 331.49	\$ 349.00	17.51	5.28%
42	\$ 19,095.64	\$ 20,239.17	\$ 18,576.65	\$ 19,392.76	\$ 24,051.86	4,659.10	24.02% motor freight transportation, warehousing
45	\$ -	\$ 13,311.51	\$ 11,789.50	\$ 15,069.05	\$ 17,074.40	2,005.35	13.31%
47	\$ 199.00	\$ 295.18	\$ 209.57	\$ 299.45	\$ 363.38	63.93	21.35%
48	\$ 222,269.61	\$ 228,881.77	\$ 234,745.12	\$ 238,540.76	\$ 221,442.79	(17,097.97)	-7.17% communications (radiotelephone, cable other pay television)
49	\$ 255,506.47	\$ 236,455.99	\$ 235,500.99	\$ 221,730.17	\$ 240,081.36	18,351.19	8.28% electric, gas, sanitary services
+/-	\$ 9,594.91	\$ -	\$ 1,250.47	\$ 1.72	\$ 2,992.20	2,990.48	173865.12%
Subtotal	\$ 506,911.78	\$ 499,425.92	\$ 502,354.75	\$ 495,365.40	\$ 506,354.99	10,989.59	2.22%
+/-	\$ 62.00	\$ 461.87	\$ -	\$ -	\$ -	-	
Total	\$ 506,973.78	\$ 499,887.79	\$ 502,354.75	\$ 495,365.40	\$ 506,354.99	10,989.59	2.22%
Division F - Wholesale Trade							
Major Group - 50	\$ 198,472.82	\$ 242,647.74	\$ 194,823.35	\$ 211,330.13	\$ 262,792.81	51,462.68	24.35% wholesale trade, durable goods (brick/stone construction, electric equipment, wiring)
51	\$ 56,826.85	\$ 59,063.74	\$ 30,898.95	\$ 31,503.08	\$ 90,569.56	59,066.48	187.49% wholesale trade, non-durable goods (farm supplies, women, child, clothing)
+/-	\$ -	\$ -	\$ -	\$ -	\$ -	-	
Subtotal	\$ 255,299.67	\$ 301,711.48	\$ 225,722.30	\$ 242,833.21	\$ 353,362.37	110,529.16	45.52%
50	\$ -	\$ -	\$ 15.53	\$ -	\$ -	-	
51	\$ -	\$ -	\$ -	\$ -	\$ 599.63	599.63	
+/-	\$ -	\$ -	\$ -	\$ 31.42	\$ 0.78	(30.64)	-97.52%
Total	\$ 255,299.67	\$ 301,711.48	\$ 225,737.83	\$ 242,864.63	\$ 353,962.78	111,098.15	45.74%
Division G - Retail Trade							
Major Group - 52	\$ 123,595.63	\$ 128,764.44	\$ 154,960.58	\$ 142,964.50	\$ 131,272.32	(11,692.18)	-8.18% building materials, hardware, garden supply, mobile home dealers
53	\$ 280,819.05	\$ 266,276.78	\$ 267,619.02	\$ 245,611.84	\$ 219,201.47	(26,410.37)	-10.75% general merchandise stores (department stores)
54	\$ 379,455.78	\$ 366,883.33	\$ 377,459.02	\$ 389,434.70	\$ 416,196.20	26,761.50	6.87% food stores (grocery stores)
55	\$ 265,861.87	\$ 254,610.78	\$ 246,138.86	\$ 239,814.55	\$ 234,624.02	(5,190.53)	-2.16% automotive dealers, gas service stations

	12/31/2015	12/31/2016	12/31/2017	12/31/2018	12/31/2019	from 2018 to 2019 + / -	from 2018 to 2019 % of Change
56 \$	36,607.93 \$	36,847.34 \$	43,653.59 \$	50,098.28 \$	34,718.03 \$	(15,380.25)	-30.70% apparel, accessory stores
57 \$	81,947.95 \$	64,774.43 \$	74,435.49 \$	67,440.38 \$	90,667.96 \$	23,227.58	34.44% home furniture, furnishings, equipment stores
58 \$	245,203.33 \$	225,095.01 \$	234,715.54 \$	239,730.17 \$	248,466.76 \$	8,736.59	3.64% eating, drinking places
59 \$	176,404.17 \$	169,725.41 \$	195,025.52 \$	237,453.98 \$	338,707.28 \$	101,253.30	42.64% miscellaneous retail (catalog, mail order, liquor stores)
+ / - \$	- \$	- \$	- \$	- \$	- \$	-	
Subtotal \$	1,589,895.71 \$	1,512,977.52 \$	1,594,007.62 \$	1,612,548.40 \$	1,713,854.04 \$	101,305.64	6.28%
53 \$	4,840.11 \$	5,695.23 \$	5,845.15 \$	6,661.62 \$	6,057.45 \$	(604.17)	-9.07%
54 \$	34,228.89 \$	33,834.41 \$	36,779.37 \$	37,083.84 \$	38,217.56 \$	1,133.72	3.06%
55 \$	- \$	- \$	- \$	- \$	- \$	-	
57 \$	- \$	- \$	- \$	- \$	- \$	-	
58 \$	116,959.77 \$	101,152.46 \$	103,117.01 \$	122,997.37 \$	117,976.09 \$	(5,021.28)	-4.08% eating, drinking places
59 \$	7,041.14 \$	8,222.66 \$	7,483.84 \$	7,344.91 \$	7,868.40 \$	523.49	7.13%
+ / - \$	4,990.79 \$	5,665.05 \$	6,349.35 \$	6,095.90 \$	4,155.16 \$	(1,940.74)	-31.84%
Total \$	1,757,956.41 \$	1,667,547.33 \$	1,753,582.34 \$	1,792,732.04 \$	1,888,128.70 \$	95,396.66	5.32%

Division H - Finance, Insurance, Real Estate

Major Group - 60 \$	7,348.01 \$	1,615.91 \$	1,384.85 \$	992.11 \$	900.64 \$	(91.47)	-9.22%
61 \$	923.20 \$	1,482.94 \$	962.10 \$	929.71 \$	(1,112.95) \$	(2,042.66)	-219.71%
62 \$	252.42 \$	- \$	180.45 \$	280.31 \$	367.94 \$	87.63	31.26%
63 \$	1,083.16 \$	1,402.26 \$	2,061.11 \$	1,482.01 \$	1,461.22 \$	(20.79)	-1.40%
64 \$	646.44 \$	653.69 \$	722.99 \$	1,535.44 \$	1,388.03 \$	(147.41)	-9.60%
65 \$	25,310.16 \$	25,921.47 \$	31,957.80 \$	18,830.22 \$	26,322.58 \$	7,492.36	39.79% real estate
67 \$	487.80 \$	1,228.14 \$	767.58 \$	537.01 \$	7,555.35 \$	7,018.34	1306.93% holding, other investment offices
+ / - \$	- \$	183.52 \$	- \$	- \$	- \$	-	
Subtotal \$	36,051.19 \$	32,487.93 \$	38,036.88 \$	24,586.81 \$	36,882.81 \$	12,296.00	50.01%
65 \$	- \$	75.78 \$	- \$	- \$	- \$	-	
+ / - \$	- \$	- \$	- \$	- \$	- \$	-	
Total \$	36,051.19 \$	32,563.71 \$	38,036.88 \$	24,586.81 \$	36,882.81 \$	12,296.00	50.01%

Division I - Services

Major Group - 70 \$	23,036.07 \$	23,476.54 \$	22,649.48 \$	22,089.28 \$	24,353.60 \$	2,264.32	10.25%
72 \$	43,990.32 \$	48,463.39 \$	49,856.76 \$	46,738.41 \$	44,100.53 \$	(2,637.88)	-5.64% personal services (beauty shops, funeral services)
73 \$	107,142.34 \$	110,823.03 \$	125,898.73 \$	152,038.94 \$	167,750.00 \$	15,711.06	10.33% business services (computer related services, equipment rental, lease)
75 \$	27,308.69 \$	27,932.46 \$	31,618.26 \$	40,210.83 \$	41,173.83 \$	963.00	2.39% automotive repair, services, parking (general auto repair)
76 \$	20,295.44 \$	14,772.51 \$	18,197.91 \$	27,134.16 \$	28,873.36 \$	1,739.20	6.41%
78 \$	8,027.62 \$	8,872.07 \$	6,995.20 \$	6,625.86 \$	7,225.06 \$	599.20	9.04%
79 \$	20,435.54 \$	19,985.95 \$	21,303.25 \$	20,908.57 \$	21,925.08 \$	1,016.51	4.86%
80 \$	8,577.03 \$	15,353.78 \$	13,548.39 \$	9,004.58 \$	10,118.92 \$	1,114.34	12.38%
81 \$	22,048.85 \$	18,000.38 \$	17,165.82 \$	18,346.96 \$	15,976.84 \$	(2,370.12)	-12.92%
82 \$	1,133.11 \$	1,597.33 \$	1,624.44 \$	1,528.36 \$	1,160.62 \$	(367.74)	-24.06%
84 \$	- \$	- \$	- \$	- \$	- \$	-	
86 \$	1,012.46 \$	1,094.00 \$	779.08 \$	970.31 \$	564.00 \$	(406.31)	-41.87%
87 \$	65,492.64 \$	69,008.09 \$	86,877.98 \$	90,537.52 \$	131,554.43 \$	41,016.91	45.30% engineering, accounting, research, management services (accounting, auditing, bool
88 \$	- \$	- \$	- \$	- \$	- \$	-	
89 \$	3,623.80 \$	4,283.10 \$	4,644.15 \$	1,745.78 \$	3,974.66 \$	2,228.88	127.67%
+/- \$	40.55 \$	90.19 \$	117.41 \$	194.17 \$	144.65 \$	(49.52)	-25.50%
Subtotal \$	352,164.46 \$	363,752.82 \$	401,276.86 \$	438,073.73 \$	498,895.58 \$	60,821.85	13.88%
70 \$	11,096.15 \$	11,821.16 \$	11,304.94 \$	11,041.59 \$	12,158.73 \$	1,117.14	10.12%
72 \$	8.33 \$	80.74 \$	7.74 \$	- \$	74.51 \$	74.51	
73 \$	210.03 \$	84.65 \$	59.00 \$	35.01 \$	- \$	(35.01)	-100.00%
75 \$	- \$	- \$	- \$	- \$	- \$	-	
76 \$	- \$	- \$	- \$	- \$	- \$	-	
78 \$	- \$	- \$	- \$	- \$	- \$	-	
79 \$	983.78 \$	- \$	1,586.78 \$	1,681.10 \$	2,242.83 \$	561.73	33.41%
80 \$	- \$	- \$	- \$	- \$	- \$	-	
87 \$	- \$	- \$	- \$	- \$	15.38 \$	15.38	
+/- \$	1,212.48 \$	2,624.27 \$	1,845.97 \$	2,020.78 \$	2,245.85 \$	225.07	11.14%
Total \$	365,675.23 \$	378,363.64 \$	416,081.29 \$	452,852.21 \$	515,632.88 \$	62,780.67	13.86%

Division J - Public Administration

Major Group - 91 \$	- \$	- \$	- \$	- \$	- \$	-	
96 \$	- \$	- \$	- \$	- \$	- \$	-	
97 \$	- \$	- \$	- \$	- \$	- \$	-	
+/- \$	- \$	- \$	- \$	205.34 \$	150.06 \$	(55.28)	-26.92%
Total \$	- \$	- \$	- \$	205.34 \$	150.06 \$	(55.28)	-26.92%

Other

\$	9.05 \$	42.02 \$	39.98 \$	1.60 \$	169.17 \$	167.57	10473.13%
\$	3,310,414.17 \$	3,199,446.50 \$	3,321,423.77 \$	3,403,519.45 \$	3,663,584.10 \$	260,064.65	
\$	3,310,414.17 \$	3,199,446.50 \$	3,321,423.77 \$	3,403,519.45 \$	3,663,584.10 \$	260,064.65	
		down 3.35%	up 3.81%	up 2.47%	up 7.64%		