

Madison Community Center
Governing Board Agenda
Thursday, October 17, 2019 @ 7:00am
MCC Meeting Room – 500 NE 11th St, Madison SD 57042

1. Approve the October 17, 2019 board meeting agenda
2. Approve the September 19, 2019 board meeting minutes
3. Committee Reports:
 - a. Budget
 - b. Membership / Marketing
 - c. Facilities
4. Department reports:
 - a. Director
 - b. Fitness Coordinator
 - c. Group Trainer Coordinator
 - d. Aquatic Coordinator

Old Business

1. Executive Director staffing/organization suggestions and recommendations status 4-person board
2. **Social media discussion:** *Questions that need to be further discussed include:*
 - Which social media sites to have an account?
 - Is a social media management tool needed to aid in streamlining and tracking? Everypost, Buffer, SocialOomph, Hootsuite, Sprout Social, etc.?
 - Who will have administrative access to the accounts? Department leaders?
 - Who will have access to post? Department leaders, trainers, instructors?
 - How and who will address negative feedback or remove posts/comments that are malicious?
 - Should a social media policy be drafted?
 - How to better market the 24-hour studio access to members?

New Business

5. Acknowledge: September 2019 revenue and expense reports
6. Discussion: Laurie Bunker (Aquatics) looking to join EMT for hospital in Madison
7. Discussion: Departure of Group Fitness Director
8. Discussion: Employee membership discounts
9. Discussion: Cleanliness and equipment picked-up
10. Public comments per resolution No. 2018-11

Adjourn

Next scheduled board meeting is December 19 @ 7:00 am.

*Our mission is to serve the health, wellness, recreational and social needs of Dakota State University,
City of Madison and the surrounding area.*